



Sunworld Safaris

The 4x4 Specialist

COMPANY PROFILE

IMAGES



NEWS UP-DATE FROM KENYA! - MAY 2020

Dear Esteemed Guests / Colleagues,

We hope and trust, you are all well & healthy !

*Everyone at **Sunworld** is doing well and we are looking into the future positively during / **post-covid** as much as that is possible.*

GENERAL UP-DATE COVID-19:

*There are indications that international airspace may open by mid June. Kenya's infection numbers remain low and as of today we have **912** infections, **334** recovered out of these. Kenya continues to retain tough measures and this includes social distancing, wearing masks in public, gatherings not allowed and curfews from **7 pm until 5 am**. Hotels / Restaurants are allowed to open with strict measures in place and there is an indication that some will re-open slowly, observing these measures.*

OUR PARKS / RESERVES:

In the meantime, our Parks / Reserves and Conservancies are **OPEN**. However, due to Nairobi's lock-down which continues until **06th June**, local tourists are unable to get out of Nairobi to visit our beautiful parks. Although wildlife thrives in peace and prosperity, there is a lack of surveillance in these parks as camps / lodges remain without guests and staff members have been sent home. The danger lurking is increased poaching/ bush meat trade on a commercial basis. In Kenya, **1.6 Million** people face direct job losses through Tourism and this in turn has an effect of **5 - 10** people per household that are being supported. At **Sunworld Safaris & Mara Bush Camp, Private Wing**, we employ over **200** staff members. With no income, it is difficult to retain all staff and pay cuts, furloughs are inevitable in the long run.

Our vehicles are idle in our car park and our guides are now sitting at home !

THE COMMUNITY WILDLIFE FUND:

To provide continued employment to our guides but to also help **AGAINST** the threat of Poaching & Bush Meat Trade, we have come up with a **UNIQUE** idea ! The **COMMUNITY WILDLIFE FUND** was born ! Our vehicles can be sent out into the field along with our guides to act as deterrents against poaching. Our guides would also access villages surrounding the reserves / parks and deliver much needed basic food items, soaps and masks to communities. With this immediate help, the need to engage in commercial bush meat trade or trophy poaching would not arise. The third thing we are looking at is to educate the community and especially the children and youth on the importance of our wildlife to be conserved for biodiversity and their benefit. We are also helping with providing Tablets / Computers for e-learning and education in their tribal language on conservation. Game drives into the parks are offered to children to experience their heritage !

A MESSAGE FROM OUR CEO - GABRIELE NOWAK





There are beautiful **LONG** term objectives for our Fund to run ! We shall reveal these in our next newsletter !

For now, we ask all wildlife & Kenya enthusiasts to consider contributing to our **Community Wildlife Fund** ! You are aiding the driver/guides too as they will receive a salary and engage in positive conservation work ! The Fund will cover costs of fuel, maintenance, salary of guide, park fees where necessary, accommodation & food for the guide as well as food donations to the local communities surrounding the reserves / parks. Education materials for the children in the villages !

In addition, our guides will be reporting from the field to you through our Social Media Platforms & You Tube ! We have done donations to **3** communities so far around the Maasai Mara Game Reserve!

Pls. donate through either of these links !

For guests from the US:

<https://www.gofundme.com/f/community-wildlife-fund-animal-poaching-protection>

For guests from the UK:

<https://www.gofundme.com/f/community-wildlife-fund>

Our Web-site: www.community-wildlife.org

Pls. like / share & subscribe to our Channels below !

Social Media: Facebook: <https://www.facebook.com/communitywildlifefund/>

Instagram: https://www.instagram.com/community_wildlife_fund/

Twitter: <https://twitter.com/FundCwf>

YouTube: <https://www.youtube.com/channel/UCM42pX3Q3QIxJu1AH6mx5mQ>



Recent donations by Sunworld Safaris & CWF to Maasai Villages

KOROGOCHO SLUM PROJECT:

We still run our **Korogocho Slum Project** too and are happy to send you some images from our last donations received & distributed. So far, we have delivered essential items to **300** families. A heartfelt thank you to everyone who contributed to this wonderful initiative !

Direct Pay On line:

<https://shop.directpay.online/paymybills/SunworldSafarisStJohnsSchool>

For this is a difficult time for everyone, we must ensure that we keep our wildlife safe for future generations to come!

We THANK you for your loyalty and for taking the time to read our up-dates and for your wonderful, invaluable support always!

This is the time to make a difference !

THANK YOU to all who enable us to do so !

